

Outlook

Wood Mackenzie's Animal Health Service has been the premier source of information, analysis and comment on the animal health sector since 1986.

We analyse and comment on data collected through a combination of primary, secondary and proprietary research across the animal health sector involving both public domain and nonpublic domain sources.

The Animal Health Service includes the following research components: Companies, Products, Species, Countries, Outlook, Monitor and ZooSantePhile, which can be accessed by named users via a password protected website.

Executives can access our unique, independent and authoritative research through the Animal Health Service: Standard or Premium annual subscription packages. Alternatively, we can offer a tailored package that meets your individual needs.

Outlook coverage includes:

Executive Summary

- › Last Year Market Performance
- › Current Year Market Forecast
- › Year 5 Market Forecast
- › Product Group Sales
- › Regional Sales
- › Species Sales

Review

- › Company
- › Product Group
- › Region
- › Species

Outlook

Global Outlook

Product Group Outlook

- › Medicinal Feed Additives
- › Biologicals
- › Anti-infectives
- › Parasiticides
- › Other Pharmaceuticals

Region Outlook

- › North America
- › Latin America
- › West Europe
- › East Europe
- › Far East
- › Rest of World

Species Outlook

- › Cattle
- › Sheep
- › Pigs
- › Poultry
- › Companion Animal/Other

Key Benefits

- › Insightful forecasts on market performance by product group, region and species
- › Accessible via a password protected website 24x7x365

